

Active Lifestyle Centres Enhances Safety and Saves Over £25,000 Annually with Avanti's Eco-Friendly Cleaning Solutions

Client: Active Lifestyle Centres

Active Lifestyle Centres worked with Avanti to sustain hygiene, enhance safety, boost sustainability and achieve substantial cost savings.



Active Lifestyle Centres, a prominent fitness and recreation provider that operates under the aegis of the not-for-profit Circadian Trust, has always placed a high priority on cleaning and hygiene. This came further into focus in the wake of COVID.

When you offer a diverse range of leisure activities and facilities catering to thousands of members, maintaining a pristine clean and safe environment is always paramount. Working with Avanti, Active Lifestyle Centres implemented innovative cleaning solutions that have enhanced the overall experience for their members and ensured a safe, welcoming space for all visitors.

Adam Cooper is Centre Manager at the Yate centre in South Gloucestershire and was the first to realise sustainability gains and savings. He shared how partnering with Avanti helped improve the Centre's cleaning and hygiene operations, unlocking remarkable cost savings and improved safety measures. Learnings from Yate have spread to other South Gloucestershire sites. Avanti has rolled this project out to all five Centres in the region.



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Group savings and gains:

- Annual savings on cleaning chemicals: **£7,000**
- Annual savings on single-feed paper: **£20,000**

- Reduction in chemical usage from **50 to 12** types
- **Increased safety** with reduced slip incidents in wet areas
- **Enhanced sustainability** with high-concentrate products

Fresh focus on hygiene drives new efficiencies

Post-pandemic, there was an inevitably increased focus on hygiene. *“Before COVID-19, the perception about personal hygiene and passing on viruses to others was limited but now it’s a priority. We needed to ensure our facilities were safe, clean and be confident to our customers that we were ready to encourage people to return,”* Adam recalled.

He continued, *“If we weren’t deemed clean and safe, people wouldn’t use our facilities. Our close relationship with Avanti was crucial in maintaining those standards.”*

Adam could see the potential of Avanti’s high-concentrate chemicals, which enable them to purchase in bulk but without huge storage space being required, and dilute on site. In adopting these, he noted some significant additional efficiency gains. *“We now use high-concentrate chemicals, reducing plastic waste and ensuring precise usage,”* said Adam. *“This change has also minimised the risk of slips in our wet areas, as the diluted solution is less slippery than some other products.”*

Adam also highlighted that these solutions, which can be deployed at cleaning stations in different areas of the Centre, are easier for staff to use: *“We implemented cleaning stations with clearly labelled bottles, streamlining the process and ensuring consistency across the facility.”*



Reducing environmental impact

Sustainability is a key focus for Active Lifestyle Centres, and an increasingly important factor in the reputation it builds with its members. Adam knew that concentrates would have a lower impact, because they are transported without huge quantities of water, but saw other benefits too. *“We’ve reduced our chemical list from around 50 to about 12, thanks to Avanti’s concentrated products,”* He noted. *“This not only cuts costs but also reduces our environmental footprint.”*

Of course, facility management isn’t the only area where they are making efforts, as he emphasised that: *“We’re also installing solar panels and reusing pool covers, among other initiatives, to further our sustainability goals.”*

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Realising extraordinary savings

Working with Avanti to identify areas for efficiencies has yielded significant financial savings across the Centres. *"By switching to single-feed paper in our gyms we saved around £20,000 annually, while using high-concentrate sanitisers reduced our costs from £1,160 to just £68 a year,"* Adam shared.

He summarised, *"Overall, our Centres have saved over £25,000 annually, which is a huge benefit for our non-profit organisation."*

Adam's team is increasingly being seen as a best practice leader for sustainability and efficiency alike in the organisation.

Partnership and the Prospects for Paper

Finding suppliers you can collaborate and work with is always welcome in any organisation. Adam praised the seamless collaboration he has experienced: *"The Avanti team is really responsive and reliable. Whether it's an urgent supply need or advice on the best products, they're always there to support us."*

Looking ahead, Adam has another significant area of usage and expenditure in his sights: the use of washroom paper products such as toilet paper and hand towels – something that Avanti is actively promoting as it brings on stream an expanding range of more sustainable and paper-saving products.

He concluded: *"Our journey with Avanti continues. We're now focusing on optimising our toilet paper usage, aiming for further savings and efficiency."*



Can we help you create cleaner, safer, and more sustainable spaces? **Get in touch:**
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0117 963 3629



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